# LOCATION OVERVIEW CHARLOTTE, NORTH CAROLINA

L&E research
www.leresearch.com

4824 Parkway Plaza Blvd. Suite 110, Charlotte, North Carolina, 28217



The Queen City's new slogan, "Charlotte's Got A Lot" also applies to L&E's Charlotte facility. Designed by race car driver Shawna Robinson, who is also an interior designer, our facility reflects Charlotte's strong NASCAR heritage. The facility is a quick 10-minute drive from Charlotte Douglas International Airport (CLT). L&E Charlotte has three focus group rooms, Banker's, Racing and Blue Ridge, all with ceiling height windows that can be covered or opened, well-appointed lounges and attached viewing rooms conceived for client comfort, and modular tables enabling custom configurations. The Banker's conference room is 750 square feet - perfect for taste tests, mock trials and large groups. The facility is also equipped with the latest video conferencing, web streaming and digital recording technologies, including FocusVision and L&E HD Video Streaming.

#### **FACILITY ROOMS**

Room	Dimensions	Maximum Conference Capacity	Maximum Viewing Capacity
Bankers Suite	33' x 23'	20	12
Blue Ridge Suite	20' x 17'	12	8
Racing Suite	20' x 20'	12	10

#### **FACILITY FEATURES**

- 1-on-1 Room
- 1-on-1 Observation
- Air Conditioning
- · Car parking
- Catering Facilities
- Client Lounge
- Disabled Facilities
- Flipcharts/White Boards
- Internet/Web Groups
- Office Services
- One-Way Mirror Observation
- Patio
- Reception Area
- Transcription
- Translation
- Waiting Room
- Web Usability Testing

## **TECHNOLOGIES**

- Audio Recording
- Broadband
- CD Player
- Digital Recording
- DVD Player
- DVD Recording
- FocusVision
- High-Speed Internet
- Laptop Hire
- PC Hire
- Plasma/LCD Flat Screens
- Video Conferencing
- Web Conferencing
- Web Streaming
- Wireless Internet

#### **FACILITY DETAILS**

Year Established: 1984

**Building Type: Office** 

Recruiting: Handled off premises

Memberships: AMA, MRA, PMRG, SSP

#### **SERVICES & PRODUCTS**

- · Qualitative Recruiting
- Quantitative Recruiting
- · Medical Recruiting
- Project Management
- L&E HD Video Streaming
- L&E Client Portal

### **NEARBY LOCATIONS**

#### Hotels

Crowne Plaza	704.527.9650
Hyatt Place	704.423.9931
Embassy Suites by Hilton	704.527.8400
Courtyard by Marriott	704.945.6800
Candlewood Suites	704.521.3232

#### Restaurants

Jock & Jill's	704.423.0001
Artisan	704.357.5900
Just Harvest	704.357.0050
Salsarita's Fresh Cantina	704.329.9320

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### **FACILITY PHOTOS**







Racing Conference Room

Racing Lounge

Bankers Conference Room







Bankers Lounge

Blue Ridge Conference Room

Blue Ridge Lounge

#### **FLOOR PLAN**

