

# LOCATION OVERVIEW

## RALEIGH, NORTH CAROLINA

5505 Creedmoor Rd. Suite 200, Raleigh, NC, 27612



L&E's Raleigh facility is also our headquarters and only 15 minutes from Raleigh-Durham International Airport (RDU). The city's slogan, "You can see the whole state from here!", reflects our ability to give the perspective you need for your research project. The Raleigh facility boasts the 700 square foot Carolina multi-purpose room in addition to three large focus group rooms – the Biltmore, Hatteras, and Pinehurst rooms. All rooms have modular tables for custom configuration, well-appointed client lounges, comfortable viewing rooms, and plenty of ledge and corkboard space. The facility is also equipped with the leading video conferencing, web streaming and digital recording technologies, including FocusVision and L&E HD Video Streaming.

### FACILITY ROOMS

| Room      | Dimensions | Maximum<br>Conference Capacity | Maximum<br>Viewing Capacity |
|-----------|------------|--------------------------------|-----------------------------|
| Biltmore  | 17' x 21'  | 12                             | 15                          |
| Carolina  | 27' x 27'  | 18                             | 14                          |
| Hatteras  | 15' x 20'  | 8                              | 12                          |
| Pinehurst | 20' x 16'  | 8                              | 10                          |

### FACILITY FEATURES

- 1-on-1 Room
- 1-on-1 Observation
- Air Conditioning
- Car Parking
- Catering Facilities
- Client Lounge
- Disabled Facilities
- Flipcharts/White Boards
- Internet/Web Groups
- Office Services
- One-Way Mirror Observation
- Patio
- Reception Area
- Transcription
- Translation
- Web Usability Testing

### TECHNOLOGIES

- Audio Recording
- Broadband
- CD Player
- Digital Recording
- DVD Player
- DVD Recording
- FocusVision
- High-Speed Internet
- Laptop Hire
- PC Hire
- Plasma/LCD Flat Screens
- Video Conferencing
- Web Conferencing
- Web Streaming
- Wireless Internet

### FACILITY DETAILS

**Year Established:** 1984

**Building Type:** Office

**Recruiting:** Handled off premises

**Memberships:** AMA, MRA, PMRG, SSP

### SERVICES & PRODUCTS

- Qualitative Recruiting
- Quantitative Recruiting
- Medical Recruiting
- Project Management
- L&E HD Video Streaming
- L&E Client Portal

### NEARBY LOCATIONS

#### Hotels

|                        |              |
|------------------------|--------------|
| Fairfield Inn & Suites | 919.881.9800 |
| Marriott               | 919.781.7000 |
| Doubletree by Hilton   | 919.782.8600 |
| Hilton Garden Inn      | 919.703.2525 |
| Hampton Inn & Suites   | 919.881.7080 |

#### Restaurants

|                        |              |
|------------------------|--------------|
| The Angus Barn         | 919.781.2444 |
| Dos Taquitos           | 919.787.3373 |
| 42nd Street Oyster Bar | 919.831.2811 |
| The Pit                | 919.890.4500 |
| Marquaux's Restaurant  | 919.846.9846 |

**CONTACT** 877.344.1574 | [bidrequest@leresearch.com](mailto:bidrequest@leresearch.com)

Charlotte • Cincinnati • Columbus • Denver • New York City • Raleigh • Tampa

# LOCATION OVERVIEW

## RALEIGH, NORTH CAROLINA

5505 Creedmoor Rd. Suite 200, Raleigh, NC, 27612

### FACILITY PHOTOS



Lobby



Carolina Conference Room



Carolina Viewing Room



Pinehurst Conference Room

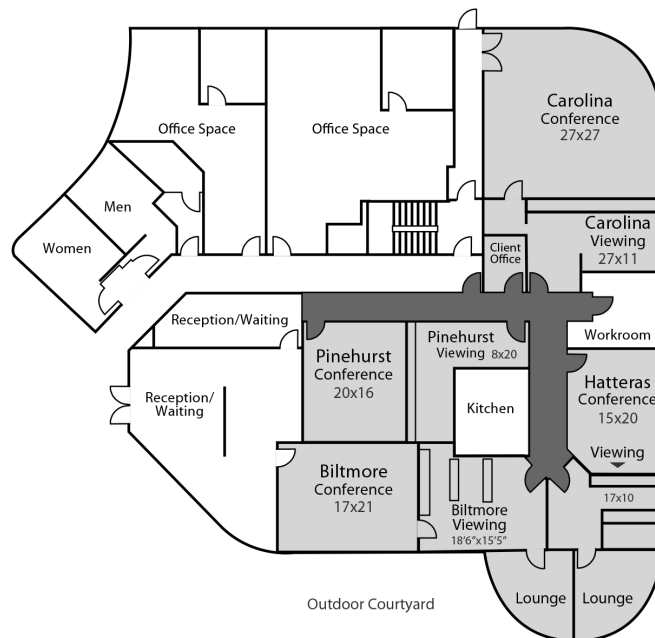


Hatteras Conference Room



Hatteras Viewing Room

### FLOOR PLAN



**CONTACT** 877.344.1574 | [bidrequest@leresearch.com](mailto:bidrequest@leresearch.com)

Charlotte • Cincinnati • Columbus • Denver • New York City • Raleigh • Tampa