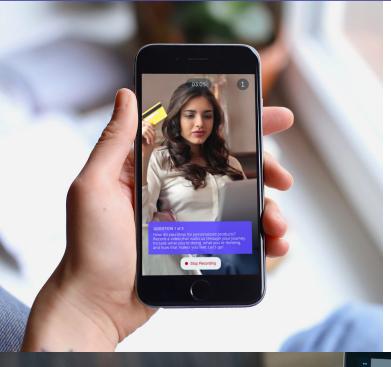




CLOUD-BASED COLLABORATION PLATFORM





Tap insightful people with Batterii Missions™

The Batterii Missions app **collects research and insights** from people in the field. Responses can be formatted as videos, notes, photos, and survey data. All content is automatically analyzed by machine learning and transcribed for easy review.

- Pre-screen to find insightful consumers for in-person
- Capture Ethnography and Day-in-the-Life research
- Identify key moments along Consumer & Shopper Journey
- Collect Product and Concept Feedback
- Engage Consumer panels and communities





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