

Put us to the test. Give us your toughest recruit. We can do it. L&E's successful recruiting method is designed to make your research effective and your process easier. Our high Net Promoter Score guarantees you will work with the best recruiters in the industry. Our clients have told us they work with us because "high quality recruiting" is the most critical part of successful research. Recruiting is L&E's strength, as well as our passion.



## STRATEGIC MARKET LOCATIONS

L&E's facilities are strategically located in "B" markets containing a vast range of demographics—ideal samplings of Americana without being overresearched like many major markets. We utilize recruiting technologies and proprietary software to secure perfect matches for your research, whether that is current customers, prospective customers—or better yet, your competitors' customers.

## 1 MILLION+ ACTIVE RECRUITS

Since 1984, over 1 million consumers, medical professionals and teachers have signed up with L&E Research. Your L&E recruiters know the corporate world, clinical arena and a broad range of other areas, enabling L&E to understand your study.



## L&E RECRUITING TYPES

- Medical Recruiting
- Qualitative Research Recruiting
- Quantitative Research Recruiting

## L&E RECRUITING CATEGORIES

- » **B2B**
- » **Consumers**
- » **Corporate Executives**
- » **Patients**
- » **Sensitive Issues Recruiting**
- » **Teachers**
- » **Teens/Kids**
- » **Local Medical Professionals:**
  - » Physicians
  - » Physician Assistants
  - » Nurses (NP, RN, LPN, DNE, CDE)
  - » Physical Therapists
  - » Practice Staff
  - » Pharmacists
  - » Dentists