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## ONLINE INSIGHTS & COMMUNITY PLATFORM

by



Recollective is an industry-leading research tool for developing robust insights communities and conducting online research studies of any duration and size.

Available on mobile or desktop in 19 languages, Recollective makes it easy to conduct custom qual research for any duration or project size, anywhere in the world.

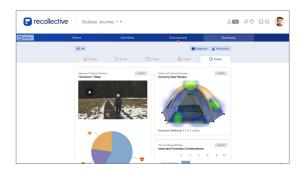




Invite, screen and balance participants against smart, segment-driven quotas. Easily connect Recollective with recruiting partners such as L&E through step-by-step bulk imports from Excel, Single Sign On, registration URLs or innovative webhooks.



Design engaging studies using a combination of activities, journals, real-time chat rooms and discussion forums. Create an unlimited number of activities including open text, media uploads, image and video markup, card sorting, fill the blanks, quick polls and grids and more. Customize the experience to one or more segments to tailor the research experience. Socialize and probe on any response to dive deeper and better understand the topics being discussed.



Access a wealth of data, filtered by segments, dates, people or activity. Browse activity streams, search word clouds, review media galleries and then save and codify insightful excerpts with customized tags. Export media and images, or take the data tables and charts anytime as raw Excel or transcripts files.

