

LOCATION OVERVIEW

NEW YORK, NEW YORK

28th West 44th Street, Suite 500, New York, NY, 10036



Located in the heart of Midtown Manhattan on the Club Row on 44th Street, with access to dining and hotels across the street and on our block. This facility offers five focus suites with one of the largest focus group suites in NYC, perfect for large audience research such as mock trials or theater room set up. Additional features include:

- Viewing rooms for each focus suite with our largest room that can accommodate 25+ viewers
- Large-screen flat panel viewing monitors in conference rooms, viewing rooms and lounges
- All the leading video conferencing, web streaming and digital recording technologies, including L&E HD Video Streaming

FACILITY ROOMS

Room	Dimensions	Maximum Conference Capacity	Maximum Viewing Capacity
Landmark	30' x 28'	15+	25
Broadway	24' x 20'	12	14
Grand Central	20' x 12.5'	12	13
Central Park	24' x 20'	16	13
Wall Street	14' x 18'	12	7

FACILITY FEATURES

- 1-on-1 Room
- 1-on-1 Observation
- Air Conditioning
- Car Parking
- Catering Facilities
- Client Lounge
- Disabled Facilities
- Flipcharts/White Boards
- Internet/Web Groups
- Office Services
- One-Way Mirror Observation
- Reception Area
- Transcription
- Translation
- Web Usability Testing

TECHNOLOGIES

- Audio Recording
- Broadband
- CD Player
- Digital Recording
- DVD Player
- DVD Recording
- FocusVision
- High-Speed Internet
- Laptop Hire
- PC Hire
- Plasma/LCD Flat Screens
- Video Conferencing
- Web Conferencing
- Web Streaming
- Wireless Internet

FACILITY DETAILS

Year Established: 1984

Building Type: Office

Recruiting: Handled off premises

Memberships: AMA, MRA, PMRG, SSP

SERVICES & PRODUCTS

- Qualitative Recruiting
- Quantitative Recruiting
- Medical Recruiting
- Project Management
- L&E HD Video Streaming
- L&E Client Portal

NEARBY LOCATIONS

Hotels

The Algonquin Hotel	212.840.6800
The Royalton Hotel	212.869.4400
Hilton Times Square	212.840.8222
Four Seasons Hotel New York	212.758.5700

Restaurants

Haru	212.398.9810
Sophie's	646.429.8611
Pure Ktch	646.755.8502
Lenwich	212.575.2520
Schnipper's	212.921.2400
City Cafe	212.764.0444
Carmine's	212.221.3800

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FACILITY PHOTOS



Landmark Conference Room



Landmark Viewing Room



Broadway Conference Room



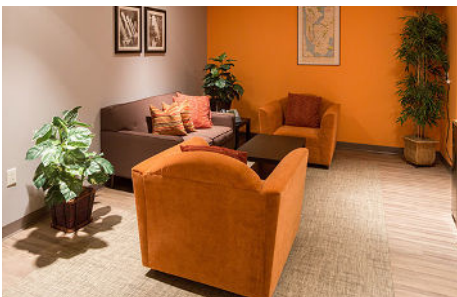
Broadway Viewing Room



Grand Central Conference Room



Grand Central Viewing Room



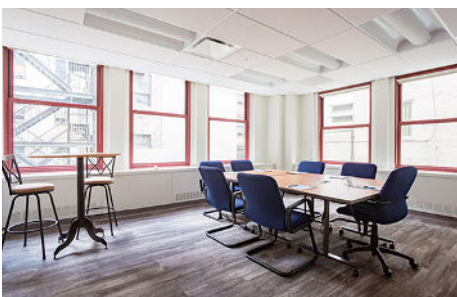
Grand Central Lounge



Central Park Conference Room



Central Park Lounge



Wall Street Conference Room



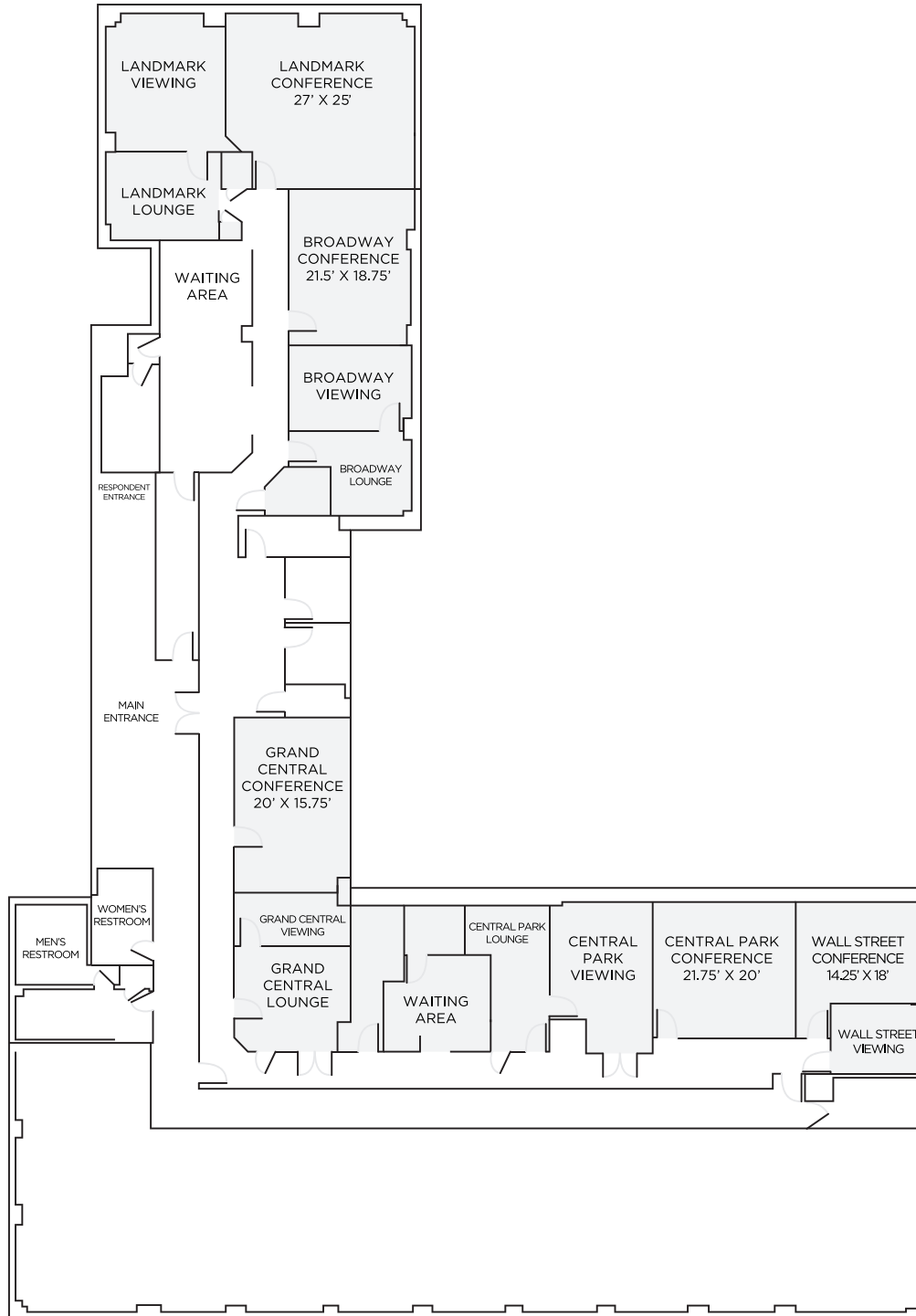
Wall Street Viewing Room

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FLOOR PLAN



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